

CLAIM AMENDMENTS

The following listing of claims replaces the original claims and all prior listings of claims.

1.- 10. (Canceled)

11. (Currently Amended) A method of distributing printed advertising via the Internet to online Internet users comprising:

establishing an Internet website for receiving user identifying information;
receiving and storing user identifying information transmitted by a plurality of users from remote computer terminals to thereby constitute a database of registered users;
transmitting to registered users a printable credit device redeemable for the purchase of goods and/or services; and
thereafter electronically transmitting to registered users advertising supplemental information that is formatted for marginal printing on printable paper sheets by the registered user's printer when the registered user downloads printed prints information via the Internet;
recording printing of said advertising supplemental information formatted for marginal printing and increasing a credit account associated with said user based on printing of said advertising supplemental information formatted for marginal printing.

12. (Currently Amended) The method of claim 11 which further includes:

maintaining a record of the number of paper sheets on which supplemental information advertising is marginally printed in association with each registered user's identifying information; and
transmitting to the user a printable credit device that is redeemable for the acquisition of goods and/or services when a predetermined

number of paper sheets containing supplemental marginal information advertising have been printed via the registered user's e-mail address.

13. (Currently Amended) The method of claim 12 where the ~~printed~~ credit device is redeemable for the acquisition of printable paper sheets.

14. (Currently Amended) The method of claim 11 further comprising:
transmitting to registered users indicia identifying a plurality of categories of products and services for which supplemental information printed advertising is available; and
storing any indicia in response to a selection transmitted to the website by a registered user indicating a registered user's preference for advertising of one or more categories of products and/or services.

15. - 19. (Canceled)

20. (Withdrawn) A method of distributing prescribed printed copy via the worldwide web to authorized registered users, the method comprising:

providing a website from which the prescribed printed copy can be transmitted to registered users;
selling one or more printable paper sheets to a user;
providing the user with a registered authorization indicia;
maintaining an authorized registered user database comprising user identifying information for the purchaser of the one or more printable paper sheets and the authorization indicia;
transmitting the prescribed printed copy for printing by the user in response to a validated request from an authorized registered user;
and

updating the database of authorized registered users to indicate the transmission of the prescribed printed copy as a completed transaction;
where the one or more printable paper sheets are sold in sealed packages and the authorization indicia is accessible only after the sealed package is opened.

21. (Withdrawn) The method of claim 20 where the prescribed printed copy is selected from the group consisting of photographic images, facsimile autographs, printed text, and combinations thereof.

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22. (Withdrawn) The method of claim 20 where the prescribed printed copy is selected from periodically issued reports in the fields of the arts and sciences, business and technology, literary texts, pictorial works, and combinations thereof.

23. (Canceled)

24. (Withdrawn) The method of claim 20 where the one or more printable paper sheets are provided with pre-printed fields prior to the sale to the user, where the pre-printed fields relate to the prescribed printed copy to be printed thereon.

25. (Withdrawn) The method of claim 20 where each of the one or more printable paper sheets on which the prescribed printed copy is printed by the user bears a unique identifying indicia.

26. (Withdrawn) The method of claim 25 where the unique identifying indicia is selected from the group consisting of numbers, letters, symbols, and combinations thereof.

27. (Withdrawn) The method of claim 22 where the registered authorization indicia entitles the user to receive a plurality of transmissions of prescribed printed copy.

28. (Withdrawn) The method of claim 20 where the one or more printable paper sheets are sold at a retail store.

29. (Withdrawn) The method of claim 24 where the one or more paper sheets are partially-printed admission tickets and the prescribed printed copy transmitted for printing by the user completes the ticket.

30. (Withdrawn) A method of independently distributing at least one printed advertising message to an Internet user's access terminal in conjunction with the printing on printable paper sheets of information from the Internet by a computer printer associated with the user's access terminal, the method comprising:

providing ancillary programmable printer control means in association with the circuitry of the printer to interactively cause the printer to print advertising messages on the printable paper sheets when the printer prints information downloaded from the Internet;

programming the ancillary printer control means to print the at least one advertising message in at least one predetermined advertisement field of the printable paper sheets and to print information downloaded from the Internet on the printable sheet that is outside of the advertisement field; and

connecting the ancillary printer control means to the computer printer, whereby at least one advertising message is printed in a predetermined position on a printable paper sheet when the printer is activated to print information downloaded from the Internet, said advertising messages being separate from and appended to said information downloaded from the Internet.

31. (Withdrawn) The method of claim 30 in which the ancillary printer control means is programmable to print a plurality of different advertising messages.

32. (Withdrawn) The method of claim 30 in which the ancillary printer control means is programmable to print advertising messages from a plurality of different sponsors.

33. (Withdrawn) The method of claim 30 in which the ancillary printer control means is programmable to print at least one different advertising message on a plurality of sequentially printed sheets.

B) 34. (Withdrawn) The method of claim 30 in which the ancillary printer control means is programmable to print advertising messages whenever the printer is activated to print.

35. (Withdrawn) The method of claim 30 where the ancillary printer control means is an integrated circuit device.

36. (Withdrawn) The method of claim 35 where computer printer has an exterior housing and the integrated circuit device is connected to the printer circuitry on the interior of the printer housing.

37. (Withdrawn) The method of claim 35 further comprising incorporating the integrated circuit device in an external modem and connecting the modem to a control cable extending between the printer and the computer.

38.- 39. (Canceled)

B2 40. (New) The method of claim 11 further comprising transmitting to registered users a credit device redeemable for the purchase of goods and/or services upon receiving said user identifying information.

41. (New) The method of claim 11 wherein said supplemental information is advertising.

42. (New) The method of claim 41 wherein said advertising is formatted for marginal printing.

fb 43. (New) The method of claim 11 wherein said supplemental information is formatted for marginal printing.

44. (New) The method of claim 11 wherein said supplemental information is printed along with information downloaded off the Internet.

45. (New) The method of claim 11 wherein said user may disable printing of said supplemental information.
